

MAUREEN CRIST

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SKILLS

Responsive Design: ★★★★★ HTML5/CSS3: ★★★★★ WordPress: ★★★★★
Adobe: Illustrator, Photoshop: ★★★★★ PHP: ★★★ JQuery: ★★★

PROFESSIONAL EXPERIENCE

Web Design Clients

Armadillo Painting Co., LLC – 2017 – www.armadillopainting.com/

- Completed market analysis, user profile matrix, user personas, information architecture, customized WordPress theme and implemented several plugins to redesign and build a site for this commercial painting company.

Pacific Islands Tuna Industry Association – 2016 – www.pacifictuna.org/

- Analyzed client needs, customized WordPress theme, implemented several plugins to create a site for this industry organization to share news and information with 14 member nations.

Great Conversations – 2016 – www.greatconversations.com/

- Completed market analysis, user profile matrix, user personas, information architecture, design and build in HTML5, CSS3, jQuery, PHP, and WordPress

Microsoft Corporation

Account Manager – University Recruiting – 2008 - 2009

- Drove the development and execution of a winning intern program. Exceeded Microsoft overall intern conversion rate by 35%.
- Established and implemented annual college hiring plan. Exceeded FY08 hiring goals by 30% while simultaneously developing FY09 plan.

Education Marketing Representative – Northern California District – 1991 - 1993

- Achieved 160% of revenue quota for FY'92. Ranked #1 nationwide in successfully closing education marketing programs. Awarded Education Representative of the Year, Western Region, 1993 as a result.
- Managed Campus Resellers and won Northern California SPIN Selling Contest for excellence in this area.

Intel Corporation

Financial Analyst – Folsom Microcomputer Division – 1988 - 1991

- Developed projected income statements and managed quarterly forecasts for \$380 million division Was awarded Intel Exceptional Player Award and Intel Divisional Achievement Award for excellence.

EDUCATION

Seattle Central College – 2016

Web Design Certificate – 4.0 GPA – Dean's List

Michigan State University

Bachelor of Arts in Business Administration